

ORDER



Orders
Order / Rev: 218420
Alt Order #:
Product Desc: 12-FHH-902
Estimate: 12-FHH-902
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/29/12 / 11/05/12
Order Type: REG

Primary AE: WOOD Local House
Sales Office: L-GR
Sales Region: Loc

Agency Name: Marketing Resource Group Inc
Buying Contact:
Billing Contact:
 225 South Washington Square
 Lansing, MI 48933

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Friends of Holly Hughes
Demographic: A35+
Product Codes: PL1
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: TO1743

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	22	\$13,100.00	\$11,135.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	22	\$13,100.00	\$11,135.00	0.00
Totals	22	\$13,100.00	\$11,135.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	10/30/12	10/31/12	6am Daybreak 6am Daybreak	CM	6-7a	- TW- - - -	:30	2	\$650.00	P3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TW- - - -			2		\$650.00		0.00				
N 2	WOOD	10/30/12	10/31/12	Today Show M-F Today Show	CM	658-9a	- TW- - - -	:30	2	\$975.00	P3	0.00	NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TW- - - -			2		\$975.00		0.00				
N 3	WOOD	10/30/12	10/31/12	Today Show 2 Today Show 2	CM	9-10a	- TW- - - -	:30	2	\$600.00	P3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TW- - - -			2		\$600.00		0.00				
N 4	WOOD	10/30/12	10/31/12	M-F 11a-12p eightWest	CM	11a-12p	- TW- - - -	:30	2	\$125.00	P3	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TW- - - -			2		\$125.00		0.00				
N 5	WOOD	10/30/12	10/31/12	Noon News News 8 @ Noon	CM	12-1p	- TW- - - -	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- TW- - - -			2		\$450.00		0.00				
N 6	WOOD	10/30/12	10/30/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	- T- - - - -	:30	1	\$1,150.00	P3	0.00	NM	1	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	- T- - - - -			1		\$1,150.00		0.00				

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WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WOOD	10/30/12	10/31/12	LN M-F M-F News 8 @ 11	CM	11-1135p	-TW----	:30	2	\$1,450.00	P3	0.00	NM	2	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-TW----		2			\$1,450.00		0.00				
N 8	WOOD	11/01/12	11/02/12	M-F 11a-12p eightWest	CM	11a-12p	---TF--	:30	2	\$200.00	P2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	---TF--		2			\$200.00		0.00				
N 9	WOOD	11/01/12	11/02/12	WOOD News @430am WOOD News @ 430am	CM	430-5a	---TF--	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	---TF--		2			\$50.00		0.00				
N 11	WOOD	11/04/12	11/04/12	NFL Football NFL Football	CM	8-1130p (8:00 PM-11:30 PM)	-----S	:30	1	\$1,500.00	P4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S		1			\$1,500.00		0.00				
N 12	WOOD	11/05/12	11/06/12	WOOD News @430am WOOD News @ 430am	CM	430-5a	MT-----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/05/12	11/11/12	MT-----		2			\$50.00		0.00				
N 13	WOOD	11/03/12	11/03/12	Notre Dame Football Notre Dame Football	CM	330-7p (3:30 PM-7:00 PM)	-----S-	:30	2	\$675.00	P3	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	-----S-		2			\$675.00		0.00				
Totals													22	\$13,100.00	